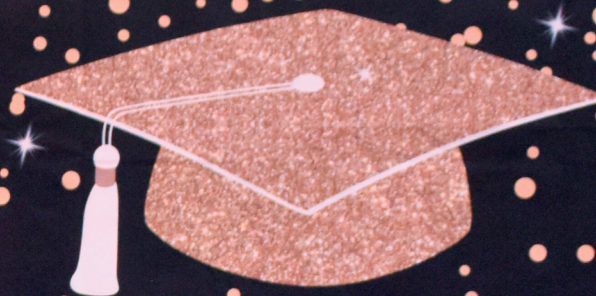


Austin
AVANCE[®]



Congratulations!

GRAD



22-23

Gratitude
REPORT

LEADERSHIP TEAM



Cristina Garza
Executive Director



Margaret Jaime
Director of Programs



Stephanie De Leon
Sr. Development Manager

AVANCE-Austin creates pathways to economic mobility for predominantly Latino families through high-quality, culturally responsive, two-generation programming that ensures school readiness for young children and opportunities for parents to build social and economic capital.

We envision a world where all children and families have equitable access to resources and opportunities to reach their fullest potential, transforming the communities in which we live.

BOARD OF DIRECTORS



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Board Chair



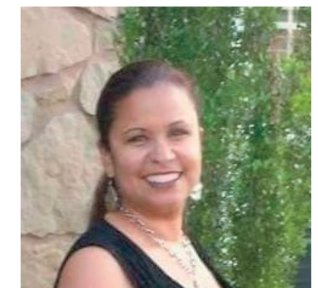
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Leonor Vargas

MESSAGE FROM THE DIRECTOR

Fifty years ago, inspired by the work of Dr. Phyllis Levenstein, our founder Dr. Gloria Rodriguez brought a revolutionary parent-child learning program to the Mirasol Projects neighborhood of San Antonio. Two decades later, wanting to broaden the reach of the movement in San Antonio, community member Balie Griffith advocated for expanding the program into our local community here in Austin. Our community yearned for a model of empowerment tailor-made for Spanish speakers, a model that connects across generational boundaries. This expansion into Austin marked a new era for AVANCE, reinforcing its profound commitment to young children and parents new to this country.

25 years later, AVANCE-Austin has scaled its impact through uniquely innovative programs and initiatives. Throughout this history, our growth has remained firmly rooted in the core of our movement - to endure as a source of trust, community, and insight for parents of young children. We've increased the breadth and depth of our programming, developing new modes of learning and extending our reach north into Pflugerville. We consistently aim to meet the moment, by addressing the evolving socioeconomic and sociocultural challenges faced by our families in an ever-evolving world. An exceptional example, of which I'm particularly proud: AVANCE's partnership with Austin Community College. Combining the institutional resources of ACC with our own programming model, this partnership has given

birth to an entirely new program: AVANCE to College. This novel program empowers parents to reach across divides and embrace notions of higher education previously untenable or out of reach. We are walking alongside parents as they open the doors of higher education, emboldening themselves with new opportunities to elevate and achieve economic ability. Programmatic additions like AVANCE to College will define the future of our movement, and I couldn't be more proud.

As we celebrate this journey, let us look to the future with enthusiasm and determination. All of us here at AVANCE-Austin are firmly committed to the next generation of Latino leaders in Central Texas, and it's our hope that we will be able to further diversify our model to again increase its breadth and depth over the next 25 years. We find ourselves in a time of remarkable change, and we know it's incumbent on us to continue walking alongside families as they navigate that change. Our work would be impossible without the continued support of company like you. From all of us, thank you for running alongside us on this journey.

Cheers to 25 years!



SERVING TWO-GENERATIONS AT THE SAME TIME

Parent-Child Education Program (PCEP):

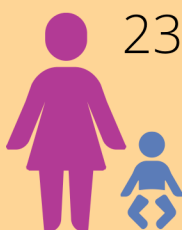
Families participate in our PCEP weekly from September through May. Classes include child-focused development sessions and caregiver-focused education sessions consisting of: Brain Building, Toy Making, Resource Access, and Parenting. Our curriculum aligns with three core principles identified to improve family outcomes by the Center on the Developing Child at Harvard University:

1. Supporting responsive caregiver/child relationships
2. Strengthening core skills to achieve goals
3. Reducing sources of stress for children and families

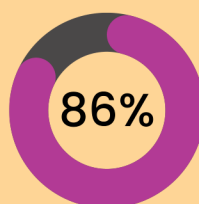
During the nine months, caregivers also have access to child development screenings, monthly home visits, and career navigation resources. Through PCEP, families establish a foundation for success both inside and outside of the classroom.



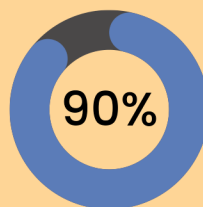
PCEP Outcomes:


 233 caregivers
and
278 children
participated

96% of participants identified as Latina and 70% identified as stay-at-home mothers. All fall under 300% of the Federal Poverty Income Guidelines.



86% of graduated PCEP caregivers planned to engage in continued education, a key benchmark of AVANCE's unique two-generation model that promotes parents' personal goals while educating their children..



90% of participating children were screened for developmental delays and provided intervention referrals as needed. Early identification significantly increases a child's likelihood of reaching their full potential.

Positive Parenting Practices (Triple P)

The Triple P program is an internationally-recognized, home-based parenting program. It helps caregivers address extreme behavioral issues, prevent family and school problems, and create positive family environments that encourage children to reach their full potential.

The program draws on social learning and developmental theory, and risk factors associated with the development of social and behavioral problems in children. Triple P pairs certified AVANCE educators with families for individual home visits and group exercises.

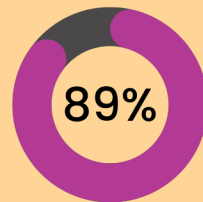
Literacy and Nutrition (H-E-B Read 3)

AVANCE-Austin collaborates with H-E-B to provide an interactive six-week summer program. This program actively educates parents with interactive lessons on reading, health, and nutrition, all in a fun and engaging family-centered approach.

Families discover that nurturing a child's body and mind fosters their growth and development. It includes recipe demonstrations, and also free food, books, backpacks, and t-shirts for children.



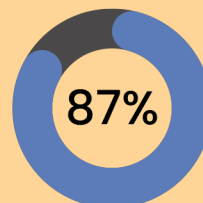
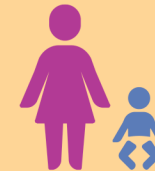
Triple P & H-E-B Read 3 Outcomes:



89% of Triple P graduates reported increased parental competence, knowledge, and confidence using strategies learned and 85% of families also displayed reduced child behavioral and emotional problems.

162 caregivers and 172 children

participated in Triple P and H-E-B Read 3



87% of H-E-B Read 3 graduates reported increased confidence in making informed nutritional decisions for their families and 82% of graduates also reported reading to their kids at least three times per week.

CAREER AND EDUCATIONAL DEVELOPMENT

English as a Second Language (ESL)

AVANCE-Austin partners with Austin Community College (ACC) to provide free ESL testing and classes for caregivers seeking to improve their English language skills. Each class is customized to respond to the individual needs of each cohort of caregivers.

Our approach to language learning is pragmatic as we use these classes to help clients acquire language pertinent to their everyday life.

AVANCE Innovative Moms & Dads (AIMS)

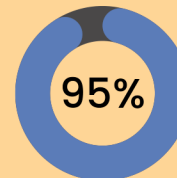
The AIMS program, in collaboration with Economic Growth Business Incubator (EGBI), provides caregivers with opportunities to improve their economic status by seeding and growing their own business.

The AIMS curriculum is designed around different phases of a business framework: idea, plan, and management. The program also provides training, coaching, and support to aspiring and existing business owners who face barriers to growing a successful business. Childcare is included.

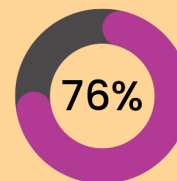
ESL & AIMS Outcomes:



114 caregivers
and 19 children
participated in ESL, and AIMS



95% of participants who completed an ESL course progressed to the next language proficiency level.



76% of AIMS graduates reported the ability to describe their marketing strategy for starting or growing their business and articulate next steps needed for continued growth.

GUIDING CAREGIVERS TO NEXT STEPS THROUGH CAREER NAVIGATION

Building upon our commitment to walk into the future alongside families, we created a new role - Career Navigator- to help families achieve their longer-term goals for education and financial stability. Our Career Navigator position is held by Ms. Gabi Hernandez, an alumna, educator, social worker, and community leader.

Over the last year, Ms. Gabi coached and inspired parents, while offering her lived experience and a non-judgmental space to celebrate wins and address obstacles. Career navigation supports caregivers in meeting goals of transferring educational credits, enrolling in classes at ACC, starting businesses, and exploring education and career paths.

Career Navigation

Career Navigation offers caregivers one-on-one support and coaching to navigate the job search, higher education, and vocational program enrollment processes. 53 caregivers participated in this new Career Navigation program.



Adriana shares her ACC certification.

One success story from the newly added career navigation support, is shared by PCEP graduate Adriana. Adriana moved to Austin six years ago and, after becoming a single mother to her son Ares, she joined the 2022-2023 PCEP program. As Ares received nurturing care in his classes, Adriana received parenting skills training, home visits and referrals to meet her family's needs, and access to AVANCE's other programs. In her own words, **"AVANCE has helped me understand my son's development and I now encourage it in a respectful manner. It is a symbol of growth, improvement, and love."**

Adriana also signed up to receive one-on-one coaching support through career navigation services. With Ms. Gabi's guidance and support, she applied to ACC's continuing education paraeducator course. Ms. Gabi coached Adriana on how to complete her application, provided her with a Chromebook so that she could access virtual classes, and offered supportive guidance as Adriana faced obstacles along the way. Thanks to the support of our career navigator, Adriana successfully gained her Instructional Aide Certification. This personal educational achievement allows her to proudly support her family in a new way.

EXTENDED SUPPORT AND NEW INITIATIVES

Alumni Program Outcomes:



55 caregivers

participated in Mamas Avanzando

AVANCE-Austin alumni become some of our biggest supporters over the years. In fact, many **of our program staff are comprised of alumni!**

Mamas Avanzando (Alumni Program)

The alumni group was developed in response to families requesting additional resources beyond PCEP, especially those that help to further their individual development, parenting skills, and pathways to employment. Information sessions cover a broad array of topics: civic engagement, stress management, leadership training and development, and parenting.

Papa y Peque

AVANCE-Austin is exploring initiatives that are geared toward fathers. Papa y Peque is one example. Educators provide dads techniques to engage with their young children during story time and access to resources meant to enhance fathers' professional skills, such as trade schools and apprenticeship programs.

AVANCE to College

In partnership with Workforce Solutions Capital Area and Austin Community College, we're piloting an enhanced PCEP model to boost economic mobility for families. This model combines PCEP with exposure to postsecondary education and workforce development. By hosting PCEP on ACC's campus, we aim to ease the transition to higher education for Latino families.

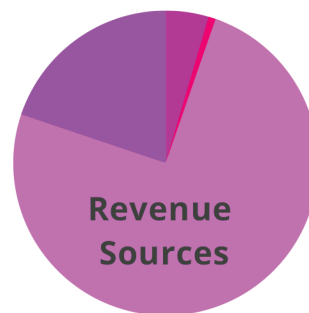
INVESTING IN THE FUTURE

The breakdown of our 12 month revenue vs expenses for FY 22 is as follows:

Expenses: \$2,558,867 Revenue: *\$3,027,097



- 82.7% Program
- 9.8% Administration
- 7.5% Fundraising



- 74.8% Grants
- 19.8% Philanthropic
- 4.5% In-Kind
- 0.7% Other Income

**Includes \$1,482,000 in multi-year grants contracted for FY24, recognized per GAAP rules.*

COMMUNITY PARTNERS

We value the ongoing support of our 40+ operating partners whose commitment to our mission, vision, and growth allows us to build and sustain solid relationships with the broader community. Below is a partial list of our current partner agencies. A complete listing can be found at: <https://www.avanceaustin.org/programs/partners>.



Austin and Pflugerville provide in-kind space for our programs, assist families with Pre-K enrollment, and connect us with other relevant agencies to provide referrals and added support for families.



El Buen Samaritano provides in-kind space for our programs and assists our community with basic needs.



Austin Community College collaborates on development, registration, and delivery for ESL and AVANCE to College programs.



Economic Growth Business Incubator collaborates on development, registration, and delivery for the AIMS Program.



Thinkery provides AVANCE families reduced-cost membership opportunities and collaborates to provide educational activities in celebration of Día Del Niño.



FUNDING PARTNERS

The success of our programs is made possible by a larger community commitment to invest in Central Texas families. We deeply appreciate every donation made to our organization.

Below, a list of our leading supporters over the past year:

\$100,000+



United Way for
Greater Austin

\$50,000-100,000



Dana and Crutch Crutchfield

The Griffith Family



GENEVIEVE AND WARD
ORSINGER
FOUNDATION



the **POWELL**
FOUNDATION



\$10,000 - \$50,000

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