

Director of Development and Communications AVANCE-Austin

Our Mission

AVANCE's mission is to unlock America's potential by strengthening families in at risk communities through effective parent education, early childhood development and support services. Derived from the Spanish word "avanzar" for advancement or progress, AVANCE (Ah-von-say) is a national nonprofit organization that impacts the lives of parents and young children to reach their full potential through culturally sensitive, strength-based programs and cross-system collaboration with a network of partners who believe neither zip codes nor income should determine a child's future. From humble beginnings in 1973, AVANCE has grown into a national nonprofit organization operating in Austin, Houston, Dallas, San Antonio, and the Rio Grande Valley in Texas. AVANCE was established in Austin in 1997 and now serves 600 children and parents each year with an annual projected budget for the current fiscal year of \$1.6 million. By 2021, AVANCE Austin will be serving 900 children and parents and have a projected budget of \$2 million.

Position Summary

Reporting to and in partnership with the Executive Director, the Director of Development and Communications will spearhead development efforts as AVANCE Austin continues to grow. The Director of Development and Communications creates and oversees the implementation of a strategic approach to fundraising that may include major gifts, corporate donations, grant solicitation, and in-kind resources. The Director of Development and Communications works alongside the Executive Director to develop and implement a strategic plan to grow AVANCE-Austin's social media presence and enhance AVANCE's branding.

This is a full-time position based in Austin, TX.

Salary compensation is \$60K plus benefits.

Responsibilities:

- Develop and execute AVANCE-Austin's annual fundraising plan to sustain a \$2 million budget
- Manage and mentor Development and Communications Department staff
- Secure financial support from individuals, foundations and corporations
- Collaborate with Executive Director and Programs Department to plan and execute a social media and communications strategy
- Develop and track grant proposals and reports for all foundation and corporate fundraising

- Collaborate with contract grant writer to submit all grant proposals in a timely manner
- Collaborate with Programs Director to develop appropriate narratives and language to describe AVANCE-Austin's work to individual, foundation, and corporate donors
- Sustaining a thriving donor community, including stewardship of current core donors and cultivation of future donors
- Grow AVANCE's base of annual individual and corporate donors
- Collaborate with Development Committee to organize special events and fundraisers
- Lead the development of a corporate volunteer program
- Represent AVANCE-Austin at fundraising events

Preferred Qualifications:

- 5 years demonstrated experience working in the nonprofit development sector
- Bachelor's degree in Communications, Marketing, Public Relations, Business, or other related areas
- Experience managing a team through positive management styles
- Cultural competence on issues affecting hard-to-reach latinx communities in Central Texas
- Understanding of racial and economic inequities in Texas
- Experience in planning, executing, measuring, and reporting on fundraising campaigns
- Ability to form new partnerships with community groups, governmental agencies, and corporations
- Demonstrated grant-writing and proposal development experience
- Effective public speaking skills
- Ability to manage media relations
- Knowledge of donor databases and software
- Must be able to pass a criminal background check, drug screening, and moving violation report

Commitment to Diversity and Inclusion

AVANCE-Austin provides equal employment opportunities (EEO) to all team members and applicants according to their experience, talent, and qualifications for the job without regard to race, color, national origin, religion, age, disability, sex (including pregnancy, gender stereotyping, and marital status), sexual orientation, gender identity, genetic information, military/veteran status, or any other category protected by federal, state, or local law.

To apply please send your resume and cover letter to: temperleyconsulting@gmail.com
No phone calls.